



# Website review mosreklama.net

Generated on September 24 2023 11:29 AM

The score is 62/100



## SEO Content

|    | Title                                                                                                                                                           | Рекламное агентство полного цикла в Москве - MEDOR<br><br>Length : 50<br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|----------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-------------------------|-----------|--------------------------------------------------------------------------------|
|    | Description                                                                                                                                                     | Реклама в Москве - рекламное агентство полного цикла в Москве - MEDOR. Узнайте стоимость рекламы в Москве на различных площадках. Звоните! Более 5000 проектов.<br><br>Length : 159<br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
|  | Keywords                                                                                                                                                        | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
|  | Og Meta Properties                                                                                                                                              | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Рекламное агентство полного цикла в Москве - MEDOR</td></tr><tr><td>description</td><td>Реклама в Москве - рекламное агентство полного цикла в Москве - MEDOR. Узнайте стоимость рекламы в Москве на различных площадках. Звоните! Более 5000 проектов.</td></tr><tr><td>url</td><td>https://mosreklama.net/</td></tr><tr><td>site_name</td><td>Рекламное агентство полного цикла в Москве — услуги рекламного агентства MEDOR</td></tr></tbody></table> | Property | Content | locale | ru_RU | type | website | title | Рекламное агентство полного цикла в Москве - MEDOR | description | Реклама в Москве - рекламное агентство полного цикла в Москве - MEDOR. Узнайте стоимость рекламы в Москве на различных площадках. Звоните! Более 5000 проектов. | url | https://mosreklama.net/ | site_name | Рекламное агентство полного цикла в Москве — услуги рекламного агентства MEDOR |
| Property                                                                           | Content                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| locale                                                                             | ru_RU                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| type                                                                               | website                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| title                                                                              | Рекламное агентство полного цикла в Москве - MEDOR                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| description                                                                        | Реклама в Москве - рекламное агентство полного цикла в Москве - MEDOR. Узнайте стоимость рекламы в Москве на различных площадках. Звоните! Более 5000 проектов. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| url                                                                                | https://mosreklama.net/                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| site_name                                                                          | Рекламное агентство полного цикла в Москве — услуги рекламного агентства MEDOR                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
|                                                                                    | Headings                                                                                                                                                        | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | H1       | H2      | H3     | H4    | H5   | H6      |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |
| H1                                                                                 | H2                                                                                                                                                              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | H4       | H5      | H6     |       |      |         |       |                                                    |             |                                                                                                                                                                 |     |                         |           |                                                                                |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |   |    |   |   |   |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----|---|---|---|
|    |                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 2 | 11 | 0 | 0 | 0 |
|                                                                                    |                 | <ul style="list-style-type: none"> <li>• [H1] Рекламное агентство полного цикла в Москве — MEDOR</li> <li>• [H2] Избранные кейсы</li> <li>• [H2] Нам доверяют</li> <li>• [H3] Профи.ру</li> <li>• [H3] Профи.ру</li> <li>• [H3] LiuJo</li> <li>• [H3] LiuJo</li> <li>• [H3] СберМаркет</li> <li>• [H3] СберМаркет</li> <li>• [H3] Товар добавлен в корзину</li> <li>• [H3] Заказать звонок</li> <li>• [H3]</li> <li>• [H3] Заказать звонок</li> <li>• [H3]</li> </ul> |   |    |   |   |   |
|    | Images          | <p>We found 164 images on this web page.</p> <p>156 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                            |   |    |   |   |   |
|   | Text/HTML Ratio | <p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>                                                                                                                                                                                                                                                                                                                                                                 |   |    |   |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                      |   |    |   |   |   |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>                                                                                                                                                                                                                                                                                                                                                             |   |    |   |   |   |

## SEO Links

|                                                                                    |                         |                                                                                                            |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                           |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                             |
|  | In-page links           | We found a total of 37 links including 3 link(s) to files                                                  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.7%</p> <p>Internal Links 97.3%</p> |

## SEO Links

### In-page links

| Anchor                                                  | Type     | Juice         |
|---------------------------------------------------------|----------|---------------|
| <a href="#">Каталог</a>                                 | Internal | Passing Juice |
| <a href="#">Услуги</a>                                  | Internal | Passing Juice |
| <a href="#">Реклама в СМИ</a>                           | Internal | Passing Juice |
| <a href="#">Реклама в Интернете</a>                     | Internal | Passing Juice |
| <a href="#">Реклама на транспорте</a>                   | Internal | Passing Juice |
| <a href="#">Выставочные стенды</a>                      | Internal | Passing Juice |
| <a href="#">Типография</a>                              | Internal | Passing Juice |
| <a href="#">Наружная реклама</a>                        | Internal | Passing Juice |
| <a href="#">Indoor-реклама</a>                          | Internal | Passing Juice |
| <a href="#">Сувенирная продукция</a>                    | External | Passing Juice |
| <a href="#">BTL-агентство</a>                           | Internal | Passing Juice |
| <a href="#">Дизайн-студия</a>                           | Internal | Passing Juice |
| <a href="#">Управление репутацией</a>                   | Internal | Passing Juice |
| <a href="#">Портфолио</a>                               | Internal | Passing Juice |
| <a href="#">Отзывы</a>                                  | Internal | Passing Juice |
| <a href="#">Вакансии</a>                                | Internal | Passing Juice |
| <a href="#">Контакты</a>                                | Internal | Passing Juice |
| <a href="#">политикой обработки персональных данных</a> | Internal | Passing Juice |
| <a href="#">Мы в СМИ</a>                                | Internal | Passing Juice |
| <a href="#">Стажировка</a>                              | Internal | Passing Juice |
| <a href="#">История компании</a>                        | Internal | Passing Juice |
| <a href="#">Скачать книгу в PDF</a>                     | Internal | Passing Juice |
| <a href="#">Скачать книгу в аудио</a>                   | Internal | Passing Juice |
| <a href="#">Скачать книгу в FB2</a>                     | Internal | Passing Juice |

## In-page links

|                                                                    |          |               |
|--------------------------------------------------------------------|----------|---------------|
| <a href="#">Размещение рекламы на щитах в Москве и Подмоскowie</a> | Internal | Passing Juice |
| <a href="#">Реклама на остановках в Москве и области</a>           | Internal | Passing Juice |
| <a href="#">подробнее →</a>                                        | Internal | Passing Juice |
| <a href="#">Реклама в метро Москвы</a>                             | Internal | Passing Juice |
| <a href="#">Наружная реклама</a>                                   | Internal | Passing Juice |
| <a href="#">подробнее →</a>                                        | Internal | Passing Juice |
| <a href="#">подробнее →</a>                                        | Internal | Passing Juice |
| <a href="#">ещё 147 кейсов в портфолио →</a>                       | Internal | Passing Juice |
| <a href="#">Главная</a>                                            | Internal | Passing Juice |
| <a href="#">Отзывы</a>                                             | Internal | Passing Juice |
| <a href="#">Контакты</a>                                           | Internal | Passing Juice |
| <a href="#">В корзину</a>                                          | Internal | Passing Juice |
| <a href="#">Продолжить</a>                                         | Internal | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                     |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | наружная рекламное услуги сми <b>реклама</b><br>продукция размещение МОСКВЕ агентство<br>сувенирная |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| реклама   | 29      | ✗     | ✗        | ✓           | ✗        |
| реklamное | 9       | ✓     | ✗        | ✓           | ✓        |
| агентство | 9       | ✓     | ✗        | ✓           | ✓        |
| москве    | 7       | ✓     | ✗        | ✓           | ✓        |
| наружная  | 7       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : mosreklama.net<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validity    | Errors : 17<br>Warnings : 64                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                 |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><div><a href="http://mosreklama.net/sitemap.xml">http://mosreklama.net/sitemap.xml</a></div><div><a href="https://mosreklama.net/sitemap_index.xml">https://mosreklama.net/sitemap_index.xml</a></div></div>                                |
|    | Robots.txt  | <p><a href="http://mosreklama.net/robots.txt">http://mosreklama.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                        |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |