








Website review optimaexpert.com

Generated on January 05 2025 14:10 PM

The score is 46/100






SEO Content

	Title	Home — Optima Expert Length : 20 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://optimaexpert.com/</td></tr><tr><td>title</td><td>Home — Optima Expert</td></tr></table>	Property	Content	type	website	url	https://optimaexpert.com/	title	Home — Optima Expert				
Property	Content													
type	website													
url	https://optimaexpert.com/													
title	Home — Optima Expert													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>4</td><td>0</td><td>27</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] SEARCH PRODUCTS AND SERVICES• [H2] QUICKLY FIND PRODUCT OR SERVICE OF YOUR INTEREST• [H3] Latest Reviews• [H3] Authors Pick• [H3] Users Pick• [H3] The Most Reviewed• [H5] Snappa• [H5] Wod Fitters• [H5] Gluteboost• [H5] Upper Playground• [H5] All Things Real Estate	H1	H2	H3	H4	H5	H6	1	1	4	0	27	0
H1	H2	H3	H4	H5	H6									
1	1	4	0	27	0									

SEO Content

		<ul style="list-style-type: none">• [H5] Times Tales• [H5] Wopet• [H5] SwiftSole• [H5] Pillow Cube• [H5] Kitsch• [H5] Beast sport nutrition• [H5] Think Tank Photo• [H5] Vintage Rebellion• [H5] NeoBalls• [H5] Jewelry By Johan• [H5] Clearly Filtered• [H5] PlushBeds• [H5] PeakDesign• [H5] Rocketbook• [H5] OPP France Designer Shoes• [H5] Zungle vs Bose Frames• [H5] The Beard Struggle• [H5] Alpha Lion• [H5] Latest Reviews• [H5] Top Author Reviews• [H5] Top User Reviews• [H5] Most Reviewed
	Images	<p>We found 37 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 31 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 3.23%

Internal Links 96.77%

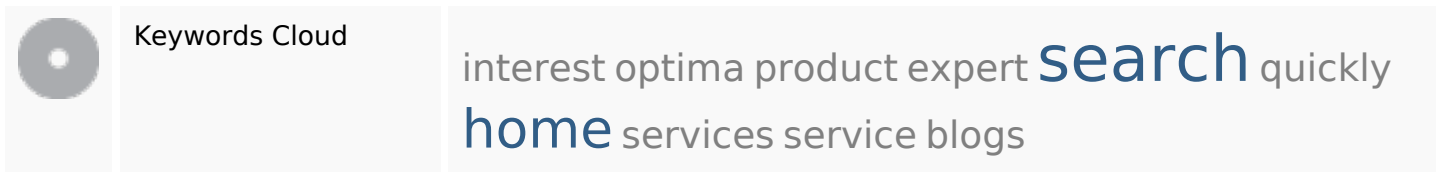
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Search	Internal	Passing Juice
Blogs	Internal	Passing Juice
Contact	Internal	Passing Juice
Search	External	Passing Juice
Denys	Internal	Passing Juice
Graphic Design	Internal	noFollow
Fitness & Sports	Internal	noFollow
Health & Beauty	Internal	noFollow
E-commerce	Internal	noFollow
Marketing	Internal	noFollow
Education	Internal	noFollow
Automatic pet feeder	Internal	noFollow
Mobile Bot	Internal	noFollow
Hair	Internal	noFollow
Alexander	Internal	Passing Juice
Rings	Internal	noFollow
Jimbo	Internal	Passing Juice
Home & Garden	Internal	noFollow
Snappa	Internal	Passing Juice
Wod Fitters	Internal	Passing Juice

In-page links

Gluteboost	Internal	Passing Juice
Matcha Kari &#8211; Matcha.com	Internal	Passing Juice
Hynt Beauty	Internal	Passing Juice
Duvolle	Internal	Passing Juice
Jewelry By Johan	Internal	Passing Juice
Clearly Filtered	Internal	Passing Juice
PlushBeds	Internal	Passing Juice
PeakDesign	Internal	Passing Juice
Rocketbook	Internal	Passing Juice
OPP France Designer Shoes	Internal	Passing Juice


SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	3	✗	✗	✗	✓
home	2	✓	✗	✗	✗
quickly	1	✗	✗	✗	✓
product	1	✗	✗	✗	✓
interest	1	✗	✗	✗	✓






Usability

	Url	Domain : optimaexpert.com Length : 16
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 32
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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Mobile

✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://optimaexpert.com/sitemap.xml</p>
✓	Robots.txt	<p>http://optimaexpert.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>