



Website review phinna.com.br

Generated on January 11 2025 14:53 PM

The score is 50/100



SEO Content

	Title	Phinna Professional Length : 19 Perfect, your title contains between 10 and 70 characters.														
	Description	Phinna Professional oferece cosméticos de alta qualidade, incluindo tratamentos capilares orgânicos, para realçar a beleza natural e saudável dos seus cabelos. Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Phinna Professional</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Phinna Professional</td></tr><tr><td>description</td><td>Phinna Professional oferece cosméticos de alta qualidade, incluindo tratamentos capilares orgânicos, para realçar a beleza natural e saudável dos seus cabelos.</td></tr><tr><td>url</td><td>https://phinna.com.br</td></tr><tr><td>image</td><td>http://acdn.mitiendanube.com/stores/004/431/012/themes/common/logo-1327062512-1710453261-991066bbb7d90ca75f8da9e0d3bf2be41710453262.png?0</td></tr></table>	Property	Content	site_name	Phinna Professional	type	website	title	Phinna Professional	description	Phinna Professional oferece cosméticos de alta qualidade, incluindo tratamentos capilares orgânicos, para realçar a beleza natural e saudável dos seus cabelos.	url	https://phinna.com.br	image	http://acdn.mitiendanube.com/stores/004/431/012/themes/common/logo-1327062512-1710453261-991066bbb7d90ca75f8da9e0d3bf2be41710453262.png?0
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SEO Content

		image:secure_url https://acdn.mitiendanube.com/stores/004/431/012/themes/common/logo-1327062512-1710453261-991066bbb7d90ca75f8da9e0d3bf2be41710453262.png?0
	Headings	H11 H27 H311 H44 H52 H60 • [H1] Phinna Professional • [H2] Total: R\$0,00 • [H2] Mais Vendidos • [H2] Lançamentos • [H2] Promoções • [H2] Receba todas as promoções • [H2] phinnaoficial • [H2] Um pouco sobre nós • [H3] Frete Grátis Brasil • [H3] Até 10x Sem Juros • [H3] Site 100% Seguro • [H3] Atendimento Rápido • [H3] Crescimento Capilar • [H3] Protetores Térmicos • [H3] Recontrutor Capilar • [H3] Pré e Pós Química • [H3] • [H3] Kit Ultra Liso • [H3] Newsletter • [H4] Departamentos • [H4] Institucionais • [H4] Entre em contato • [H4] Permaneça conectado • [H5] Subtotal (sem frete) : R\$0,00 • [H5] Estamos no instagram
	Images	We found 74 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Acesse o Grupo VIP	External	Passing Juice
Criar uma conta	Internal	Passing Juice
Iniciar sessão	Internal	Passing Juice
Ver carrinho	Internal	Passing Juice
Categorias	Internal	Passing Juice
Shampoo	Internal	Passing Juice
Condicionador	Internal	Passing Juice
Tônico Poderoso	Internal	Passing Juice
Mascara Capilar	Internal	Passing Juice
Protetor Térmico Capilar	Internal	Passing Juice
Alisamento Capilar	Internal	Passing Juice
Ampola	Internal	Passing Juice
Acessórios	Internal	Passing Juice
Shampoo e Condicionador	Internal	Passing Juice
Óleo finalizador Capilar	Internal	Passing Juice
Gel Reconstrutor	Internal	Passing Juice

In-page links

Linhas	Internal	Passing Juice
Ultra Liso	Internal	Passing Juice
Growing	Internal	Passing Juice
Maxxi Repair	Internal	Passing Juice
Cauter Fix	Internal	Passing Juice
Shower Liss	Internal	Passing Juice
Miss Blond	Internal	Passing Juice
Definitive Plastic	Internal	Passing Juice
Complex Vitamin	Internal	Passing Juice
Acid Control	Internal	Passing Juice
Sweet Grow Gummy	Internal	Passing Juice
Produtos	Internal	Passing Juice
Crescimento e Antiqueda	Internal	Passing Juice
Cronograma	Internal	Passing Juice
Hidratação Capilar	Internal	Passing Juice
Acidificante Capilar	Internal	Passing Juice
Nutrição Capilar	Internal	Passing Juice
Matizador	Internal	Passing Juice
Progressiva Orgânica (Sem Formol)	Internal	Passing Juice
Progressiva no Chuveiro	Internal	Passing Juice
Reconstrução Capilar	Internal	Passing Juice
Pós Química	Internal	Passing Juice
Vitaminas Cabelos, Unhas e Pele	Internal	Passing Juice
BTX Capilar	Internal	Passing Juice
Rastreio	Internal	Passing Juice
Saldão	Internal	Passing Juice
A Phinna é Confiavel?	Internal	Passing Juice
Seja um Afiliado	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
ver outros aqui	Internal	Passing Juice
Não sei meu CEP	External	Passing Juice
Produtos	Internal	Passing Juice
Troca e Devoluções	Internal	Passing Juice
Política de Privacidade	Internal	Passing Juice
Perguntas Frequentes	Internal	Passing Juice
Como Comprar	Internal	Passing Juice
Contato	Internal	Passing Juice
5511934116770	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : phinna.com.br Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 71 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://acdn.mitiendanube.com/stores/004/431/012/themes/common/sitemap.xml.gz

Optimization

	Robots.txt	http://phinna.com.br/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.