Website review
theabaagency.com

The score is 65/100

SEO Content

✓	Title	5-Star Digital Marketing Agency in Dubai: The ABA Agency Length : 56 Perfect, your title contains between 10 and 70 characters.
✓	Description	Take Your Website To The Next Level With The ABA Agency: Your Digital Marketing Agency in Dubai With a 100% Success Rate (Save 25%). Length : 132 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	5-Star Digital Marketing Agency in Dubai: The ABA Agency
description	Take Your Website To The Next Level With The ABA Agency: Your Digital Marketing Agency in Dubai With a 100% Success Rate (Save 25%).
url	https://theabaagency.com/
site_name	Digital Marketing
image	https://theabaagency.com/wp-content/uploads/2024/07/ABA_400x400.webp
image:width	400

SEO Content

		image:height 400
		image:type image/webp

◯	Headings	**H1** 1 **H2** 8 **H3** 13 **H4** 4 **H5** 4 **H6** 0

- [H1] Save 25% With the Best Digital Marketing Agency in Dubai
- [H2] DIGITAL MARKETING, THE EASY WAY
- [H2] Best Digital Marketing Agency in Dubai for Business Growth
- [H2] We believe in creating business value at the ABA Agency
- [H2] Our Services
- [H2] Over 420+ Clients Trust the ABA Agency To Promote Their Product or Brand
- [H2] Increase Leads and Sales With our Digital Marketing Agency
- [H2] Let our team work for your team
- [H2] Latest Blogs & Articles
- [H3] Increase Brand Awareness
- [H3] Attract New Prospects
- [H3] Strengthen Credibility
- [H3] Partners and Awards
- [H3] A New Way To Promote Your Products & Services
- [H3] Social Media Marketing
- [H3] Website Design & Development
- [H3] Promotion Ads
- [H3] Search Engine Optimisation
- [H3] The Top 5 Fastest-Growing SEO Agencies in East Africa.
- [H3] Complete guide to Microsoft Ads and Bing Ads
- [H3] Boost Valentine Sales with Microsoft Advertising Strategies
- [H3] Subscribe Newsletter
- [H4] Follow us on:
- [H4] Quick Links
- [H4] Our Services
- [H4] Contact Info
- [H5] The ABA Agency
- [H5] Why Choose Us
- [H5] Services
- [H5] It's all right here

✅	Images	We found 20 images on this web page. Good, most or all of your images have alt attributes
❌	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content

SEO Content

❌		in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 6.67%
		Internal Links 93.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
PPC Marketing	Internal	Passing Juice
SEO Services	Internal	Passing Juice
Social Media	Internal	Passing Juice
Web Design	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
impact your brand’s connection	External	Passing Juice
Blog	Internal	Passing Juice

In-page links

The Top 5 Fastest-Growing SEO Agencies in East Africa.	Internal	Passing Juice
Complete guide to Microsoft Ads and Bing Ads	Internal	Passing Juice
Boost Valentine Sales with Microsoft Advertising Strategies	Internal	Passing Juice

SEO Keywords

Keywords Cloud	agency digital dubai services seo business more aba marketing uae

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	32	✔	✖	✔	✔
digital	23	✔	✖	✔	✔
agency	23	✔	✖	✔	✔
business	14	✖	✖	✖	✔
dubai	14	✔	✖	✔	✔

Usability

	Url	Domain : theabaagency.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 11 Warnings : 10
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://theabaagency.com/sitemap.xml https://theabaagency.com/sitemap_index.xml
✅	Robots.txt	http://theabaagency.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.