







Avaliação do site touchstoneinfotech.com

Gerado a 10 de Outubro de 2023 08:16 AM

O resultado é de 57/100



Conteúdo SEO

|  | Título | Touchstone Infotech - Complete IT Solutions for your Business Cumprimento : 61 Perfeito, o Título contém entre 10 e 70 caracteres. | | | | | | | | | | | | | | | | |
|--|--|---|-------------|----------|--------|-------|------|---------|-------|---|-------------|--|-----|-------------------------------------|-----------|---------------------|-------|---|
|  | Descrição | Touchstone Infotech is the One stop solutions for your all business Digital Marketing Digital Needs! Web Designing, Ads, Automation and more Cumprimento : 140 Perfeito, a Descrição META contém entre 70 e 160 caracteres. | | | | | | | | | | | | | | | | |
|  | Palavras-chave | Mau. Não detetámos palavras-chave META na sua página. | | | | | | | | | | | | | | | | |
|  | Propriedades Og Meta | <div>Boa! Esta página tira vantagens das propriedades Og.</div> <table><tr><th>Propriedade</th><th>Conteúdo</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Touchstone Infotech - Complete IT Solutions for your Business</td></tr><tr><td>description</td><td>Touchstone Infotech is the One stop solutions for your all business Digital Marketing Digital Needs! Web Designing, Ads, Automation and more</td></tr><tr><td>url</td><td>https://www.touchstoneinfotech.com/</td></tr><tr><td>site_name</td><td>Touchstone Infotech</td></tr><tr><td>image</td><td>https://www.touchstoneinfotech.com/wp-content/uploads/2023/08/Touchstone-marketing-agency.jpg</td></tr></table> | Propriedade | Conteúdo | locale | en_US | type | website | title | Touchstone Infotech - Complete IT Solutions for your Business | description | Touchstone Infotech is the One stop solutions for your all business Digital Marketing Digital Needs! Web Designing, Ads, Automation and more | url | https://www.touchstoneinfotech.com/ | site_name | Touchstone Infotech | image | https://www.touchstoneinfotech.com/wp-content/uploads/2023/08/Touchstone-marketing-agency.jpg |
| Propriedade | Conteúdo | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| title | Touchstone Infotech - Complete IT Solutions for your Business | | | | | | | | | | | | | | | | | |
| description | Touchstone Infotech is the One stop solutions for your all business Digital Marketing Digital Needs! Web Designing, Ads, Automation and more | | | | | | | | | | | | | | | | | |
| url | https://www.touchstoneinfotech.com/ | | | | | | | | | | | | | | | | | |
| site_name | Touchstone Infotech | | | | | | | | | | | | | | | | | |
| image | https://www.touchstoneinfotech.com/wp-content/uploads/2023/08/Touchstone-marketing-agency.jpg | | | | | | | | | | | | | | | | | |

Conteúdo SEO

| | |
|--------------|------------|
| image:width | 1200 |
| image:height | 900 |
| image:type | image/jpeg |

Cabeçalhos

| | | | | | |
|----|----|----|-----|----|----|
| H1 | H2 | H3 | H4 | H5 | H6 |
| 1 | 7 | 23 | 121 | 9 | 2 |

- [H1] Digital Marketing & SEO Agency
- [H2] Latest News
- [H2] Follow Us On
- [H2] Generate Increased Traffic, Leads, and Sales
- [H2] Our Digital Marketing Services
- [H2] Grow Your Business Online
- [H2] Partners & Accreditations
- [H2] Request a Free Quote
- [H3] Search Engine Optimization
- [H3] Digital Marketing
- [H3] Web Development
- [H3] Search Engine Optimization
- [H3] Digital Marketing
- [H3] Web Development
- [H3] Welcome to Touchstone Infotech
- [H3] Comprehensive Solutions for All Your Digital Business Needs
- [H3] Search Engine Optimization
- [H3] Pay Per Click
- [H3] Web Design & Development
- [H3] Social Media Marketing
- [H3] Content Marketing
- [H3] Google Business Profile
- [H3] Youtube Management
- [H3] Graphic Designing
- [H3] Managed It Service
- [H3] Claim Your Complimentary Proposal Today!
- [H3] Get your business to the top of search engines
- [H3] Discover Your Ideal Business Partner
- [H3] Our Case Studies
- [H3] Let's Get Started
- [H3] Our Recent Articles
- [H4] Incredible Methods of Analysis and Next-gen Solutions
- [H4] Want to Know More?
- [H4] Why Choose Us?
- [H4] Expanding Yoga Studio's Reach: Digital Marketing and Lead Generation Success
- [H4] Modesto Cafe and Lounge: A Social Media Success Story
- [H4] Kalateet Institute India: A Comprehensive Case Study on Custom WordPress Design
- [H4] How to Promote Your Yoga Classes Online?
- [H4] Mastering the Art of Digital Marketing: A Comprehensive Guide
- [H4] How to Develop an Effective Franchise Marketing Strategy that Drives Revenues
- [H4] 5 ways to generate Qualified Leads as a Real Estate Agent

Conteúdo SEO

- [H4] Local SEO Checklist to Improve Your Rank
- [H4] A Step-by-Step Local SEO Checklist For Improved Ranking in 2023
- [H4] 4 Ways to Get the Most Out of Your Google Ads Campaigns
- [H4] Exploring the Many Benefits of Online Marketing to Grow Your Business
- [H4] Reach Your Website's Goals Faster With Touchstone Infotech's Affordable SEO Packages
- [H4] Social media marketing packages by Touchstone Infotech
- [H4] SEO packages by Touchstone Infotech agency
- [H4] GMB management service by Touchstone Infotech agency
- [H4] Political digital marketing agency services by Touchstone Infotech
- [H4] Tips for Digital marketing for political campaigns in India
- [H4] Pay-Per-Click management service by Touchstone Infotech
- [H4] Free SEO analysis tools you can use.
- [H4] Why is high-quality content essential for your marketing efforts?
- [H4] What is social proof and why is it an essential marketing tool in social media?
- [H4] How to do Audience Research and Analysis for SEO
- [H4] Awesome SEO Techniques To Boost Organic Traffic
- [H4] 5 Ways to Level up Your Digital Marketing Game
- [H4] Why you should outsource your digital marketing services
- [H4] Why You Should Switch to AWS Lightsail for WordPress Hosting
- [H4] What is a travel agency lead generation service and how does it work
- [H4] What is on-page SEO and why is it important for your website or blog
- [H4] What is Google ads Management and what are the benefits for a Real Estate business
- [H4] What is Google Business Profile and what are its benefits for businesses of all sizes?
- [H4] 5 Strategies That Will Dominate SEO in 2023
- [H4] What is RankBrain and how does it work?
- [H4] What is social media management and how it can help your business
- [H4] What is digital marketing and why is it important for politicians in India
- [H4] SEO is a long-term investment – you won't see results overnight
- [H4] What are the most popular platforms for lawyer advertising in India?
- [H4] How to recover a Google Business Profile suspended listing
- [H4] SEO Tips for Every Day: How to Analyze Your Data and Find the Best Way to Improve Your Site
- [H4] SEO Tips for Organic Traffic: How to Improve Your Sites ranking & Earn More Money
- [H4] Social Proof: Why It's an Essential Marketing Tool in social media
- [H4] The Top 5 Tips for Crafty Bloggers on How to Build Quality Content
- [H4] Moving to Cloud? The Top Cloud Solutions for Your Business
- [H4] Whom to trust: What factors should you consider before

Conteúdo SEO





hiring a marketing agency?

- [H4] Cloud-Based Business Solutions Now Available From Touchstone Infotech!
- [H4] How to generate leads for your travel agency with creative advertising
- [H4] How to use Facebook advertising to run political ads
- [H4] How to Create a LinkedIn Company Page in Just One Day
- [H4] How to Choose the Right CMS for Your Business Website – Tips and Advice from Pros!
- [H4] How to build a WordPress website in 7 easy steps
- [H4] Social Media Tips for Creating and Managing a Positive Social Media Presence
- [H4] How to increase your leads from real estate agents
- [H4] The Future of SEO: How to Ace the Game in 2022
- [H4] How to Generate Lead With Google Ads for Real Estate: Tips and Tricks You Need To Know
- [H4] The Guide To beating Your Competition Using Only SERPs
- [H4] Optimize your Google Business Profile to increase local business visibility
- [H4] Prashant Rajput Shares his mission behind establishing Touchstone Infotech
- [H4] How to Add Your Business Phone Number to Google Business Profile
- [H4] Touchstone Introduces Integration services for Microsoft Azure, Amazon AWS, ZOHO and more
- [H4] 4 Important SEO Trends You Need To Know In 2022
- [H4] Touchstone Infotech Introduces Cloud Telephony Solutions to Its Offerings
- [H4] Touchstone Infotech Now Helps Companies Grow Their Google Business Profile
- [H4] Touchstone Announces Advanced Website Development Solutions with the latest AI Technology
- [H4] The Best Digital Marketing Services for Politicians in India
- [H4] Google Ads Implements 3-Strike Policy
- [H4] How to Ensure You've Hired the Most Effective SEO Services for Your Company
- [H4] Touchstone offers Comprehensive solutions for Travel Agencies, from Lead Generation to CRM
- [H4] Touchstone Infotech Claims to Bring Better Results from Google Ads to The Businesses
- [H4] Digital Marketing for Politicians in India
- [H4] Touchstone Infotech Promises to Bring Quality Leads for Realtors and Channel Partners
- [H4] Grow your Local Business with Touchstone Infotech
- [H4] 2022 Will Have a Major Influence on Google My Business
- [H4] The Most Common Google Ads Mistakes and How to Avoid Them
- [H4] Convert Website Into Android App
- [H4] Touchstone Infotech Offers Exclusive Digital Marketing for Real Estate Companies
- [H4] 5 reasons why Social Media Managers should schedule posts
- [H4] Touchstone Introduces Local SEO With Up-To-Date Technology and Updates
- [H4] Get a chatbot for your business with MessageBird
- [H4] 10 Way chatbot can help you get more leads





Conteúdo SEO

- [H4] How to Improve Your Google My Business Ranking
- [H4] Touchstone Infotech Shares Its Range of Services Offered at Its Platform
- [H4] Best WordPress Plugins – 10 Tools to Boost Your WordPress Website
- [H4] Google Ads for Real Estate Leads: How to Create Enduring, High-Quality Leads
- [H4] How Not To Get Your Business Listing Suspended On Google
- [H4] 10 Best WordPress Automation Tools and Plugins Compared
- [H4] 7 tips to sell more homes by leveraging the power of PPC
- [H4] 5 misconceptions about google ads
- [H4] Touchstone Infotech Provides Marketing Services to Small Businesses
- [H4] One stop SOLUTIONS for your business Digital Needs!
- [H4] Why You Should Run a Facebook Campaign?
- [H4] How to Drive More Clients to Your Dental Clinic with Google Ads?
- [H4] How to optimize your WordPress Website for SEO
- [H4] Why Touchstone Infotech is best marketing agency in Delhi
- [H4] The #1 Ways to Prevent Google My Business List From Getting Suspended
- [H4] 6 Ways to Beat Your Competitors in Local Marketing 101
- [H4] How does a website affect SEO? And is WordPress website useful for business?
- [H4] How to use an online marketing plan for your business?
- [H4] 5 Ways To Get Your Business Featured On The Top Of Google Maps
- [H4] Which Marketing Strategy suits your business?
- [H4] The Refiner Marketing Personality for Business
- [H4] Best Practice for Facebook Advertisement
- [H4] Who Are You Selling To? Marketing Strategy and Budget in 2021
- [H4] How Well Do You Know Your Customers?
- [H4] Google Ads Gotchas to Watch Out For
- [H4] Understanding Your Paid Search KPI or Metrics: What Are You Missing?
- [H4] Adapting to iOS 14: What Every Marketer Must Know
- [H4] 9 Tools to Enhance Your Retargeting
- [H4] What You Need to Know About Google My Business Spam
- [H4] Google Launches A Travel Planner, Google Trip Planner
- [H4] 6 Common Reasons for Google My Business Listing Suspended
- [H4] 5 Common Google My Business Problems & How to Resolve Them
- [H4] 25 Free Google Tools For Business in India
- [H4] How to generate/drive more customers for your local business?
- [H4] Why hire a Digital Marketing Agency?
- [H4] How local business marketing can benefit your business?
- [H4] How social media can help you market your business?
- [H4] E-commerce marketing strategies
- [H4] Difference between Business Listing and Digital Marketing
- [H4] Benefits of Digital Marketing

Conteúdo SEO

| | | |
|---|------------------|---|
| | | <ul style="list-style-type: none"> • [H5] Contact Us • [H5] Connect with a digital marketing expert NOW to initiate your journey into SEO, PPC, SMM, Web Design, and much more. • [H5] On-time delivery • [H5] Experienced professionals • [H5] Complete technical support • [H5] Our Company • [H5] Important Links • [H5] Featured Services • [H5] Contact Us • [H6] The Best partner with us • [H6] Kindly complete this form, and we'll be in touch within one business day. |
|  | Imagens | <p>Encontrámos 98 imagens nesta página.</p> <p>9 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.</p> |
|  | Rácio Texto/HTML | <p>Rácio : 3%</p> <p>O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.</p> |
|  | Flash | Perfeito, não foi encontrado conteúdo Flash nesta página. |
|  | Iframe | Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado. |

Ligações SEO

| | | |
|---|--|---|
|  | Reescrita de URL | Perfeito. As ligações aparentam ser limpas! |
|  | Underscores (traços inferiores) nas URLs | Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs. |
|  | Ligações para a própria página | Encontrámos um total de 186 ligações incluindo 12 ligações a ficheiros |
|  | Statistics | <p>Ligações externas : noFollow 0%</p> <p>Ligações externas : Passa sumo 0%</p> <p>Ligações internas 100%</p> |

Ligações para a própria página

| Âncoras | Tipo | Sumo |
|--|----------|------------|
| Home | Internas | Passa sumo |
| About us | Internas | Passa sumo |
| Our Team | Internas | Passa sumo |
| Career | Internas | Passa sumo |
| Our Culture | Internas | Passa sumo |
| Our Work | Internas | Passa sumo |
| Company Profile | Internas | Passa sumo |
| Case Studies | Internas | Passa sumo |
| Services | Internas | Passa sumo |
| Local SEO | Internas | Passa sumo |
| SEO | Internas | Passa sumo |
| Digital Marketing | Internas | Passa sumo |
| Content Marketing | Internas | Passa sumo |
| Social Media Optimization | Internas | Passa sumo |
| Public Relations | Internas | Passa sumo |
| Pay Per Click | Internas | Passa sumo |
| Social Media Management | Internas | Passa sumo |
| Search Engine Marketing | Internas | Passa sumo |
| Google Business Profile Management | Internas | Passa sumo |
| Reputation Management | Internas | Passa sumo |
| YouTube Management | Internas | Passa sumo |
| Email Marketing | Internas | Passa sumo |
| Web Designing | Internas | Passa sumo |
| E-Comm Website | Internas | Passa sumo |
| App Development | Internas | Passa sumo |
| Managed IT Services | Internas | Passa sumo |
| Business | Internas | Passa sumo |

Ligações para a própria página

[illegible]

Ligações para a própria página

[illegible]


Ligações para a própria página

[illegible]

Ligações para a própria página

| | | |
|------------------------------------|----------|------------|
| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
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| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
| = | Internas | Passa sumo |
| Career | Internas | Passa sumo |
| Fags | Internas | Passa sumo |
| Online Appointment | Internas | Passa sumo |
| Privacy Policy | Internas | Passa sumo |
| Pay | Internas | Passa sumo |
| Refund Policy | Internas | Passa sumo |

Palavras-chave SEO

| | | |
|--|-------------------------|---|
|  | Núvem de palavras-chave | <p>website media seo services digital web</p> <p>social marketing business</p> <p>development</p> |
|--|-------------------------|---|






Consistência das Palavras-chave

| Palavra-chave | Conteúdo | Título | Palavras-chave | Descrição | Cabeçalhos |
|---------------|----------|--------|----------------|-----------|------------|
|---------------|----------|--------|----------------|-----------|------------|






Consistência das Palavras-chave

| | | | | | |
|-----------|----|---|---|---|---|
| marketing | 23 | ✗ | ✗ | ✓ | ✓ |
| digital | 18 | ✗ | ✗ | ✓ | ✓ |
| website | 17 | ✗ | ✗ | ✗ | ✓ |
| business | 14 | ✓ | ✗ | ✓ | ✓ |
| social | 13 | ✗ | ✗ | ✗ | ✓ |


Usabilidade

| | | |
|--|-------------------------|--|
|  | Url | Domínio : touchstoneinfotech.com Cumprimento : 22 |
|  | Favicon | Ótimo, o site tem um favicon. |
|  | Facilidade de Impressão | Fantástico. Encontrámos CSS apropriado para impressão. |
|  | Língua | Otimo! A língua declarada deste site é en. |
|  | Dublin Core | Esta página não tira vantagens do Dublin Core. |


Documento

| | | |
|--|----------------------|--|
|  | Tipo de Documento | HTML 5 |
|  | Codificação | Perfeito. O conjunto de caracteres UTF-8 está declarado. |
|  | Validação W3C | Erros : 22 Avisos : 17 |
|  | Privacidade do Email | Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço. |
|  | HTML obsoleto | Fantástico! Não detetámos etiquetas HTML obsoletas. |




Documento

| | | |
|--|---------------------|---|
|  | Dicas de Velocidade | <ul style="list-style-type: none">✓ Excelente, este site não usa tabelas dentro de tabelas.✗ Oh não, o site usa estilos CSS nas etiquetas HTML.✗ Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).✗ Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).✓ Perfeito, o site tira vantagens da compressão gzip. |
|--|---------------------|---|

Dispositivos Móveis

| | | |
|--|-------------------------------------|---|
|  | Otimização para dispositivos móveis | <ul style="list-style-type: none">✓ Icon Apple✓ Meta Viewport Tag✓ Conteúdo Flash |
|--|-------------------------------------|---|

Otimização

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Perfeito, o site tem um mapa XML do site (sitemap).</p> <div>http://touchstoneinfotech.com/sitemap.xml https://www.touchstoneinfotech.com/sitemap_index.xml</div> |
|  | Robots.txt | <p>http://touchstoneinfotech.com/robots.txt</p> <p>Perfeito, o seu site tem um ficheiro robots.txt.</p> |
|  | Analytics | <p>Em falta</p> <p>Não detetámos nenhuma ferramenta analítica de análise de atividade.</p> <p>Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.</p> |